







"KLM Retail really know what's going on in the West End retail wise. The agency gives straightforward well thought through advice at all times and consistently adds value"

Julian Stocks Partner, Deloitte Real Estate

## Three of the world's most iconic addresses

The Client	The Pollen Estate
The Brief	KLM Retail has acted as sole retail consultants to The Pollen Estate for over 20 years and as such is tasked to advise on the retail evolution of key assets such as Savile Row, Cork Street and Bond Street.
The Solution	During the close working relationship KLM Retail has helped develop street-centric strategies to enhance the key personalities of each retail destination and helped define tenant selection criteria.  The international reputation of each address and our strong international connections via TIRN allow us to open doors with retail brands and businesses across the world.
Where We Add Value	Our insight into specific addresses on the estate, combined with understanding our clients' long term objectives has delivered exceptional performance through key retail brand deals at market leading levels.